



# Annual Idaho Horse Expo

## SPONSORSHIP PACKET

**APRIL 10, 11 & 12, 2020**

Brought you by the  
Idaho Horse Council



Visit us online at:  
[www.idahohorsecouncil.com](http://www.idahohorsecouncil.com)

# About Idaho Horse Expo Sponsorships

Dear Potential Sponsor:

The Idaho Horse Council's annual Idaho Horse Expo is scheduled for April 10-12, 2020 at the wonderful Ford Idaho Horse Park. The Idaho Horse Expo is produced by the Idaho Horse Council, a non-profit 501 (c) (3) organization who invites you to share in this year's event by becoming a valued sponsor.

The Idaho Horse Expo is always a Spring Highlight for horse people of all ages and riding backgrounds. Your sponsorship can help us obtain a greater reach, add more headliners and performers, and bring lots more fun and education to our great state of Idaho.

Highlights of sponsorship include:

- Your business will be showcased on our website
- Your advertisement will appear in the Official Program
- Your company banner will be posted in the arena throughout the event weekend
- Your logo will be used in advertisements and on our well visited Idaho Horse Expo website

Please review the attached packet and select a sponsorship level that you desire. Then get in touch with our show coordinator Dixie Christensen to get great placement on our ads and a quick reply.

All of us at the Idaho Horse Council wish to THANK YOU in advance for your generous support.

- Mailing address: 16114 Idaho Center Boulevard, Suite 5, Nampa, ID 83687
- Email: [idahohorsecouncil@yahoo.com](mailto:idahohorsecouncil@yahoo.com)
- Phone: 208-465-5477 Idaho Horse Council Office or show coordinator Dixie Christensen 208-941-3032

# SPONSORSHIP PACKAGES

## Exclusive-Plus Idaho Horse Expo Sponsor \$7500

Company/Individual will receive an exclusive, sole business type, sponsor package for all events sponsored by the 2020 Idaho Horse Expo.

Also includes:

- Full page advertisement in our program(s)
- Advertisement will be showcased on our website for 3 years
- Four 4 large (2 ½ to 3 by 6) banners in prominent areas
- Sponsor announcements during each day's event
- Logo on all printed adds and posters if logo is camera ready
- Opportunity to name an expo event
- Sixteen entry passes good for the entire event
- Vendor booth space up to 10 x 30
- Three -year membership in the Idaho Horse Council
- Reciprocating link on website
- Logo on Entry tickets
- Saturday night evening program
- Saturday night evening program will be named after company/individual who will receive recognition throughout the evening.



# Exclusive Idaho Horse Expo Sponsor

## \$5000

Company/Individual will receive an exclusive, sole business type, sponsor package for all events sponsored by the 2020 Idaho Horse Expo.

Also includes:

- Full page advertisement in our program(s)
- Advertisement will be showcased on our website for 3 years
- Two large (2 ½ to 3 by 6) banners in prominent areas
- Sponsor announcements during each day's event
- Logo on all printed adds and posters if logo is camera ready
- Opportunity to name an expo event
- Sixteen entry passes good for the entire event
- Vendor booth space up to 10 x 20
- Three-year membership in the Idaho Horse Council
- Reciprocating link on website

# Platinum Idaho Horse Expo Sponsor

## \$2500

Includes:

- 1/2-page advertisement in our program(s)
- Advertisement will be showcased on our website for 2 years
- One large (2 ½ to 3 by 6) banners in prominent areas
- Sponsor announcements during each day's event
- Logo on all printed adds and posters if logo is camera ready
- Opportunity to name an expo event
- Ten entry passes good for the entire event
- Vendor booth space up to 10 x 10
- Two-year membership in the Idaho Horse Council
- Reciprocating link on website



## Gold Idaho Horse Expo Sponsor

**\$1500**

Includes:

- 1/4-page advertisement in our program(s)
- Advertisement will be showcased on our website for 2 years
- One large (2 ½ to 3 by 6) banners in prominent areas
- Opportunity to name an expo event
- Eight entry passes good for the entire event
- Vendor booth space up to 10 x 10
- Two-year membership in the Idaho Horse Council
- Reciprocating link on website

## Silver Idaho Horse Expo Sponsorship

**\$1000**

Includes:

- 1/4-page advertisement in our program(s)
- Advertisement will be showcased on our website for 1 years
- One large (2 ½ to 3 by 6) banners in prominent areas
- Six entry passes good for the entire event
- Vendor booth space up to 10 x 10
- One-year membership in the Idaho Horse Council
- Reciprocating link on website



## Bronze Idaho Horse Expo Sponsorship

# \$500

Includes:

- One business size advertisement in our program(s)
- One large (2 ½ to 3 by 6) banners in prominent areas
- Four entry passes good for the entire event
- One-year membership in the Idaho Horse Council
- Reciprocating link on website

Again, all of us at the Idaho Horse Council wish to THANK YOU in advance for your generous support of the 2020 Idaho Horse Expo and for supporting the purpose of the Idaho Horse Council. Just so you know, the purpose of the Idaho Horse Council is to Promote, Protect, & Preserve the Equine Industry in Idaho.

The IHC promotes every type of activity in Idaho, endeavors to be its official voice, monitors legislation affecting horse activities, and acts as an information resource for horse owners and regulating bodies. The IHC also correlates the many horse related restrictions and regulations declared by Federal and State agencies. For more information about the Idaho Horse Council, please visit our website [idahohorsecouncil@yahoo.com](mailto:idahohorsecouncil@yahoo.com)